



Six hand man Cabe Lindsay

One Handy Army of an Art Director

Profile:

- Multi-talented media arts specialist with professional experience and formal education in advertising, beginning in 2000.
- Two online portfolios showcasing ample examples of excellent promotional art projects: (1) www.sixhandman.com, and see also (2) www.optimisticrealism.com.
- Software proficiency in Dreamweaver, Photoshop, Flash, Illustrator, InDesign, Premiere, Final Cut Pro, and more.

Employment Experience:

Art Director

Aquent, Marketing & Design Staffing Company
Austin, TX, September 2008 to Present

Designing promotional material as a consultant for high-tech companies and their products, with emphasis on strategic concepts, distinct copywriting, and compelling execution. Brand-focused websites include the following special features: audio/video production, motion graphics, animated demos, interactive tutorials, and CSM. Clients contracted for under Aquent include: TargetScope, Southwest Corporate, and Systemware.

Web & Graphic Designer

Prizm Development, Advertising Agency
Dallas, TX, August 2007 to August 2008

Led web production tasks for 20+ websites, performing art direction, copywriting, brand development, and video production while also exercising proficiency in technical aspects such as XHTML and CSS. Websites completed include Carle Spine Institute (carlespineinstitute.com), Spine Abilene (spineabilene.com), and Black Hills Surgery Center (bhsc.com).

Marketing Director

Visual Learning Systems, Computer Software Firm
Missoula, MT, January 2005 to May 2007

Spearheaded all creative marketing activities, directing both graphic design and copywriting. Managed branding and created ads for print, video, and online, including nearly every element of the 200+ page corporate website. Visibly transformed the mom-and-pop computer software firm into an internationally-recognized company, ultimately purchased by the Fortune 200 company, Textron.

Educational Background:

Master of Arts in Advertising
University of Texas
Austin, TX

Class of 2011 (degree completed)
Member of Texas Creative
portfolio sequence. GPA 3.82.

Bachelor of Arts in Advertising
Michigan State University
East Lansing, MI

Class of 2002
Full-ride academic scholarship.
Honors graduate. GPA 3.56.

Contact Information:

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www.sixhandman.com



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Cabe Lindsay

ideas

design

art

writing

sound

fun

Employment Experience (Continued):

Graphic Artist & Customer Service Rep
Marsh Incorporated (now Imagefitters), Print Shop
Missoula, MT, May 2004 to January 2005
Managed graphic design and printing projects, working primarily with typography and layout. Assisted in customer support, inside sales, and accounting. Produced three internationally-distributed product catalogs that dramatically improved profitability.

Marketing Coordinator
Common Ground, Wholesale Produce Distributor
Missoula, MT, February 2003 to March 2004
Designed and developed promotional campaigns, including brand-focused websites and print advertisements. Completed market reports, research projects, and record keeping responsibilities required to maintain organic certification, while also assisting in sales, accounting, and labor scheduling.

Advertising Assistant
Wyoming.com, Internet Service Provider
Riverton, WY, June 2001 to September 2002
Developed promotional concepts in art and copy, assisting in the production of advertisements for print and television. Conducted research, analyzed data and reported findings to support marketing department.

Founder & Director
Optimistic Realism, Creative Services Boutique
Austin, TX, June 2000 to Present
Managing small creative teams in the production of art and advertising projects, with emphasis on online branding. Clients include Habitat for Humanity, The Himalayan Institute, American Heart Association, and more.

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